



North Carolina Balance of State Continuum of Care

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NC Balance of State CoC Steering Committee Special Meeting: ESG-CV Decisions Minutes

July 13, 2020

Regional Leads Present: Kristen Martin, Gail Henson, Teena Willis, Melissa McKeown, LaTonya Penny, LaTasha McNair, Lakitra Claude, Jim Cox, Tharesa Lee

At-Large Members Present: Eric Edwards, Lisa Philips, Parker Smith, Ellen Blackman, Angela Harper King, Brooks Ann McKinney, Anna Gray Watson

SC Members Absent: Destri Leger, Marie Watson, Emily Locklear, Michael Dineen, Deena Fulton, James Mercer

Interested Parties Present: Emily Lowery, Nicole Dewitt, Arwen March, Brandon Alexander, Lori Watts, Bonnie Harper, Natasha Elliott, Cassie Rowe, Michele Welsh, Renee Urban

NCCEH Staff Present: Brian Alexander, Jenn Von Egidy, Debra Susie, Ehren Dohler, Ashley VonHatten

Overview of Emergency Solutions Grant-Coronavirus (ESG-CV) Funding

The \$18 million allocated for North Carolina is the first installment from the CARES Act and must be spent by Sept 30, 2022. Applications are due July 17th at 5:00 P.M. A second ESG-CV allocation with a future RFA must be spent by Sept 30, 2022. The RFA for the regular annual allocation for FY2021 (January to December 2021) has yet to be released.

Crisis Response Application Overview

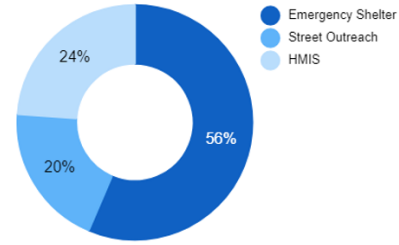
The funding is broken into two categories: Crisis Response (street outreach, emergency shelter) and Housing Stabilization (rapid rehousing, homelessness prevention).

- There are typical eligibility requirements for coordinated entry, HMIS, and written standards.
- Regions looked at a list of applicants from their region with funding amounts and provided priority and recommendations.

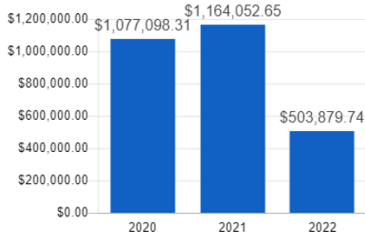
ESG-CV-1 Crisis Response Application Summary

Total CoC Crisis Response Available	\$3,399,366.00
Total Crisis Response Requests	\$2,984,927.10
Total Emergency Shelter Requests	\$2,745,030.70
Total Street Outreach Requests	\$238,896.40
Total HMIS Requests	\$1,000.00
Total Project Applications	25

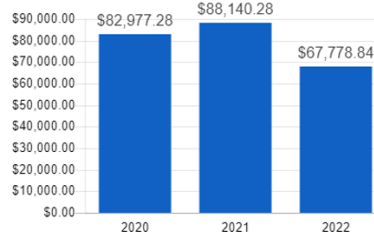
Total Requests by Activity Type



NC BoS CoC Emergency Shelter Requests



NC BoS CoC Street Outreach Requests



NC BoS CoC HMIS Requests



NC BoS CoC added time frames for 2020, 2021, and 2022 in the budget to assist:

- Agencies plan for an extended time period
- Agencies request funding for a shorter time period, if future planning is difficult
- CoC to make funding decisions for current RFA and future funding

Region	ESG-CV-1 Allocation	Crisis Response Allocation if 40%	Crisis Response Total Request	% Crisis Response Total Request
1	\$426,528.00	\$170,611.20	\$210,305.60	49%
2	\$398,825.00	\$159,530.00	\$159,487.00	40%
3	\$646,533.00	\$258,613.20	\$233,200.00	36%
4	\$570,933.00	\$228,373.20	\$210,000.00	37%
5	\$1,024,307.00	\$409,722.80	\$380,441.00	37%
6	\$671,793.00	\$268,717.20	\$254,879.98	38%
7	\$1,233,738.00	\$493,495.20	\$636,429.00	52%
8	\$570,253.00	\$228,101.20	0	0%
9	\$778,417.00	\$311,366.80	\$148,812.52	19%



10	\$794,528.00	\$317,811.20	\$285,000.00	36%
11	\$368,031.00	\$147,212.40	\$147,212.00	40%
12	\$512,145.00	\$204,858.00	\$128,600.00	25%
13	\$502,309.00	\$200,923.60	\$190,560.00	38%
CoC	\$8,498,340.00	\$3,399,336.00	\$2,984,927.10	35%

Regions 1 and 7 were over the 40% Crisis Response maximum.

Selection criteria and approach

- Thresholds
- Quality of program design and application
- Geographic coverage and fair share
- Regional priority and recommendation

Item	
Total Request	\$2,984,927.10
Total Selected	\$2,672,801.36
ES Selected	\$2,485,917.48
SO Selected	\$ 185,883.88
HMIS Selected	\$ 1,000.00
# Applicants Selected	23

NCEH Staff Selected Most Applicants at Full Request Levels

Applicant	Applicant Request	Activity	Regional Committee
HERE in Jackson County	\$85,000	ES, SO	Region 1
REACH of Haywood	\$42,000	ES	Region 1
Blue Ridge Community Health	\$159,487	SO, HMIS	Region 2
Family Care Center	\$53,000	ES	Region 3
Family Guidance Center	\$75,200	ES	Region 3



McDowell Mission Ministries	\$105,000	ES, SO	Region 3
Greater Mt. Airy Ministries	\$70,000	ES	Region 4
ECHO Ministries	\$70,000	ES	Region 4
Diakonos, Inc.	\$70,000	ES	Region 4
Union County Community Shelter	\$184,941	ES, SO	Region 5
Crisis Ministry of Davidson	\$60,000	ES	Region 5
Turning Point	\$115,500	ES	Region 5
Family Crisis Council	\$20,000	ES	Region 5
Family Abuse Services	\$149,879.98	ES	Region 6
Allied Churches	\$105,000	ES	Region 6
Union County Community Shelter	\$83,246	ES, SO	Region 7
Outreach Mission	\$346,531	ES	Region 7
Hand Up Ministries	\$55,800	ES	Region 9
Hope Station	\$285,000	ES	Region 10
River City Community Development	\$147,212	ES	Region 11
Greenville Community Shelter	\$30,000	ES	Region 12
Center for Family Violence Prevention	\$98,600	ES	Region 12
Onslow Community Outreach	\$190,560	ES	Region 13

- Jim Cox asked how Region 12 was below the 40% mark.
 - Brian responded that Greenville Community Shelter filled out their budget form incorrectly. Their application was only for \$30,000, which was the amount that they designated for 2020 in the budget form. However, they filled out what they were projecting to need for 2021 and 2022 that the application said they would apply for in the next ESG-CV RFA. Staff adjusted the amount for the selection and will ask them to correct the budget form, which should only include



what they are applying for in this round. When staff initially looked at the information for last week's Steering Committee meeting, we had not looked at the applications themselves. We only looked at the Smartsheet information (and if they didn't fill that out, we looked at the budget form itself). Staff did not recommend lower funding than was requested. We only adjusted to what they had in their application. .

2 Regions had Crisis Response Application Requests Over 40%

Region 1: Southwest

- 3 applicants
- Crisis Response Allocation: \$170,611.20
- Crisis Response Applications: \$210,305.60

Region 7

- 2 applicants
- Crisis Response Allocation: \$493,495.20
- Crisis Response Applications: \$636,429.00

In regions where applications were higher than 40%, staff reviewed annual budget allocations for 2020, 2021, and 2022.

- Staff removed all funding from 2022.

Region 1: REACH of Macon County

- Removed \$12,461.22 allocated for 2022
- Final selected application budget: \$70,844.38

Region 7: Outreach Missions

- Removed \$206,652 allocated for 2022
- Final selected application budget: \$346,531.00

Both agencies will be able to apply for removed 2022 funding in ESG-CV-2 RFA(s)

2 applications were not selected due to problems with program design and thresholds.

Franklin-Vance-Warren Opportunity

- Applied for ES and SO
- Application focused on homelessness prevention rather than eligible Crisis Response activities
 - Demonstrates lack of understanding ESG admin and program requirements
- 8 unmet, 4 partially met standards and thresholds of 22 total
- Projected outcomes do not align with budgeted funding
 - 40 households with \$87,000

Mercer Foundation

- Applied for very small SO project (\$6,000)
- Application focused on Housing Stabilization activities rather than Crisis Response activities.



- Demonstrates lack of understanding ESG admin and program requirements
- 8 unmet, 3 partially met standards and thresholds of 22 total
- Project outcomes do not align with budgeted funding
 - 60 individuals served with \$6,000

Staff recommend a 'No' for now and will reach out to both agencies to understand and prepare better applications for future RFAs.

- Jim Cox asked if there is an appeals process.
 - Brian responded that one had not been put into place, but we could include something in the notifications to the projects not selected. Although, the turn-around would be rapid and would require reconvening the Steering Committee.
 - Angela Harper King added that an appeals process should have been decided from the beginning.
 - Brian gave context for how the CoC appeals process works. Those that appeal can only make an appeal based on the process not being followed. Appeal requests cannot ask for a change in decision based on information not included in the submitted materials.
 - Brian asked if there was more conversation. None expressed. Brian stated we would create an appeals process for the next allocation.

A motion was made to approve the recommended slate of applicants as presented by staff [Henson, Martin]. Melissa McKeown, Kristen Martin, Lakitra Claude, and LaTonya Penny abstained. All in favor, none opposed.

NCCEH requests that NC BoS CoC apply for HMIS funds from ESG-CV

Still not word from the state about other funding sources.

- NC BoS CoC has an HMIS shortfall of \$151,423.
- NC BoS CoC has \$414,438.90 still available in Crisis Response.
- NCCEH requests to apply for \$151,423 on NC BoS CoC's behalf for HMIS Lead activities

Melissa McKeown stated these funds benefit the whole CoC, and she is in favor of this application. A motion was made to approve NCCEH to apply for up to \$151,423 for HMIS Lead activities on behalf of the NC BoS CoC [McKeown, Edwards]. All in favor, none opposed.

Activity	Due Date
Crisis Response Applicant Approval	July 13 (Steering Committee)
Crisis Response Selection Notification	July 13



Application Finalization – Project Apps and Regional Application	July 13-16
All applications due to NC DHHS	July 17

Next Steps

- Notify applicants whether their applications have been approved for submission
- Prep and finalize the CoC Regional Application for submission
- All materials due to NC DHHS by Friday, July 17th at 5 PM
- Staff will submit the Regional Application.
- Agencies will submit Crisis Response and Housing Stabilization Project App and materials directly to NC DHHS.

Next Steering Committee Meeting: Tuesday, August 3, 2020 at 10:30 A.M.

