

Before we get started

- Steps to get started
 1. Download the Counting Us App
 2. Register (or use Forgot Password)
 3. Log In
 4. Select “Choose Count”
 5. Join the Count with Key: “**ncbos2025**”
 6. Select your Region based on County
 7. Click “Get Started”



If you have used Counting Us before, you must still select Choose Count for this year!

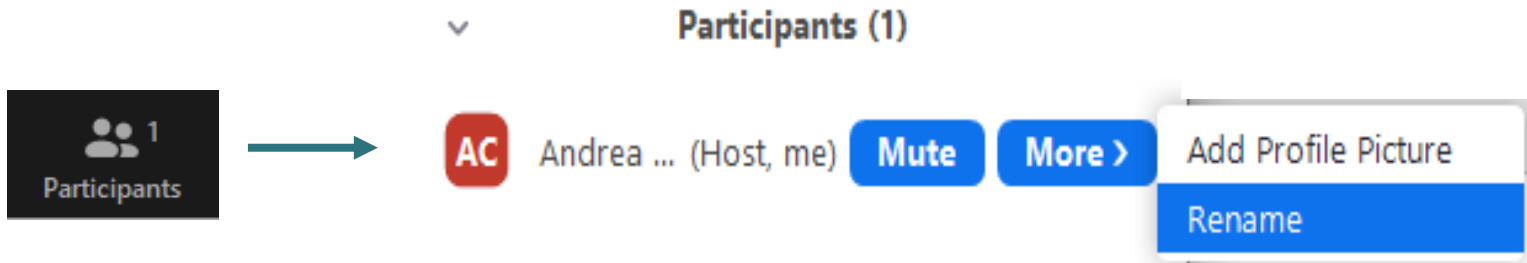
2025 Point-In-Time Training for non-HMIS Agencies



NC COALITION to
HOMELESSNESS end

We want to get to know you!

Sign in by checking your name (full names help us with follow-up)



Ask questions and share how many PIT Counts you've participated in



Slides & resources will be available!

- We'll post these slides and companion resources on the website. <https://www.ncceh.org/bos/pithic/>
- This information will be good to share with your team, so everyone is starting from the same place.

Agenda

- Introduction
- Inside the Counting Us App
- Frequently Asked Questions
- Best Practices
- Timeline & Follow-up



Introducing the PIT/HIC

Point in Time and Housing Inventory Count



**CONTRIBUTE TO
REGIONAL COUNTS!**



**ADVOCATE WITH
STAKEHOLDERS!**



**HELPS FUND
RESOURCES!**



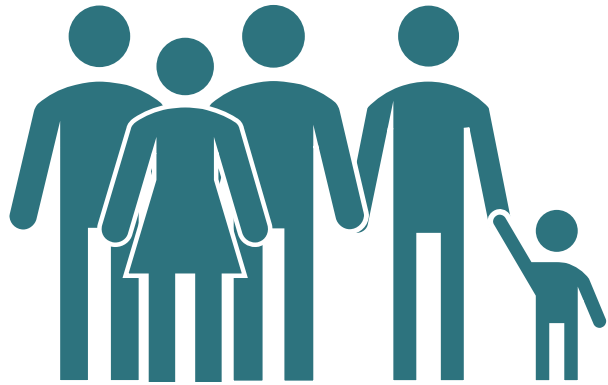
IT'S REQUIRED!



NCCEH

Point in Time and Housing Inventory Count

January 29, 2025



People

How many people are experiencing homelessness?



Beds and Units

How much capacity does our system have?



NCCEH

Today's Focus

...is the **Sheltered Count** for Emergency Shelters, Transitional Housing, Rapid Re-Housing, and Permanent Supportive Housing projects who do not participate in HMIS

Questions about Unsheltered and HMIS data collection?

- **Unsheltered:** Go to your Regional Unsheltered Access Coordinator or CE Lead for local information (listed for each region/county on ncceh.org/bos/pithic)
- **HMIS:** Contact the Data Center at hmis@ncceh.org



Introducing the Counting Us App

Why Use the Counting Us App



Because Everyone Counts

Accurate

Logical

Easy

Fast

Secure



NCCEH

A look inside the App

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If you have used Counting Us before, you must still select Choose Count!

Use the Sheltered Survey to make sure your clients count!

Sheltered Person Survey

Emergency Shelters and Transitional Housing projects:

- Add surveys for everyone sleeping under your roof (physical building or the hotel/motel you paid for) on PIT night



Rapid Re-Housing, Permanent Supportive Housing, or Other Permanent Housing projects:

- Add surveys for everyone sleeping in a permanent housing unit on PIT night (and still enrolled)



Add your location

Add the Organization and Project

- Skip Project Type
- Select the correct project for your agency
- Let your NCCEH contact know if you need a name change or a project added to the list

Add the location of this conversation

- Use your device's location OR
- Use an address or intersection



For facility-based shelters, an address can be saved by your NCCEH contact so you can skip this step!

A Few Additional Questions

How long in months have you been in this community?



Do you remember the address of the place you were living before you became homeless this time?



Are you homeless as a result of a natural disaster?



Optional

- You can scroll past these for important sub-population questions!



Sub-population

The next few questions relate to Disabling Conditions

- Self-reported by clients
- No documentation needed
- Please ask the follow-up questions



Submitting the survey

- Submissions are per person
- If you are out of cell-service or don't have data, use Save Draft
 - Review drafts from the home page
 - Open the draft and submit it individually
 - Make sure you remember to submit all your drafts by February 5th
- Notes are only read by NCCEH staff and cannot connect people to services

Now let's see the screen for a household

Start with the correct Survey Activity

- Select Sheltered
- Select Household and the number of total clients in the family
- Individual surveys cannot be reconnected later

Best Practices

Conduct client interviews with App questions

- Promotes consistency across the whole region and country
- App includes different questions than intake
- Information may have changed since your intake

Conduct night of or morning after PIT night

- Easier to know who to count
- Avoids double counting
- Plan a designated time – perhaps integrate into existing scheduling
- Survey individuals in private spaces whenever possible
- Answering the PIT survey is not required to receive services



Tips for Good Etiquette During PIT:

General tips:

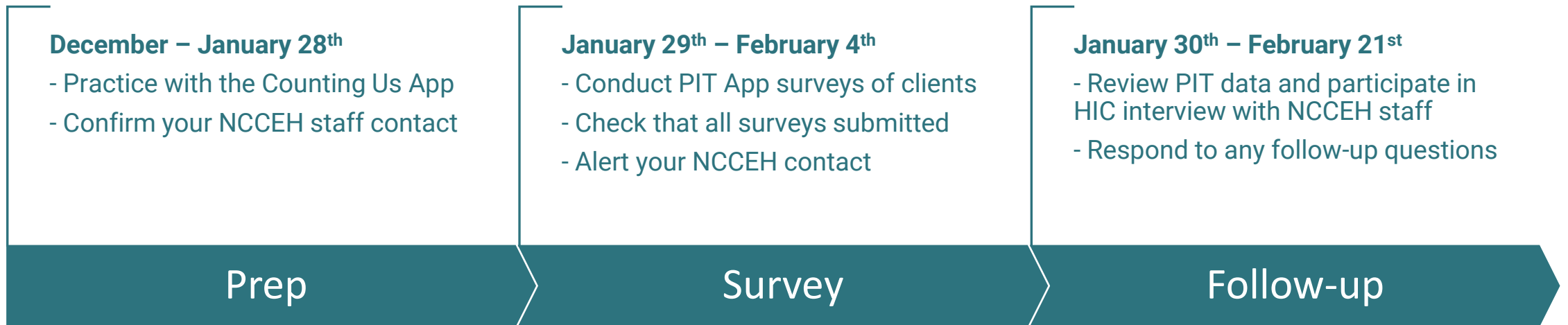
- Explain the purpose of the annual one-night homeless census of people experiencing homelessness.
- Use open-ended questions when asking demographic questions:
 - “What is your gender?” or
 - “What is your race?” or even add,
 - “of these options...”
- It’s ok to refuse questions! It’s up to us to ask them.
- Remember you are asking for someone’s time. Thank folks for their help.
 - Offering socks, hygiene products, or gift cards may help incentivize participation.

Frequently Asked Questions

Learn from the experts!

- Confirm if the survey is for an Individual or Multiple Member Household before beginning
- Demographics (race, gender) are check all-that-apply questions
- Confirm your project's address with your BoS Contact ahead of time to avoid typing in the address
- Ask the disability questions – this helps identify folks experiencing chronic homelessness

Next Steps to a non-HMIS Sheltered PIT/HIC



Key to success: Schedule your follow-up ahead of PIT!

Sheltered and Housed non-HMIS Data Collection

Sheltered and Housed PIT/HIC Counts that are **NOT** HMIS Participating*

- Collect and enter all data sundown Jan 29th to Feb 4th
- Submit from Counting Us App by Feb 5th
- Complete Interview with NCCEH by Feb 21st



Jan 29th

Feb 4th

Feb 5th

Feb 21st

*Exception: non-HMIS Public Housing Authorities (PHA), Veterans Administration Medical Centers (VAMC)



Now you try!

Help us test the App!

Login now to practice!

- Please submit at least 1 individual or household surveys
- Try out different fake clients
- Make sure your projects are accurate!
- Test mode will be active until Jan 28th

Send questions and feedback at bos@ncceh.org



Getting Started with the Point in Time App

Step 1: Download the Counting Us mobile app from [Google Play](#) or the [App Store](#). Search for the term “Counting Us” or use the QR code to the right to find the app.



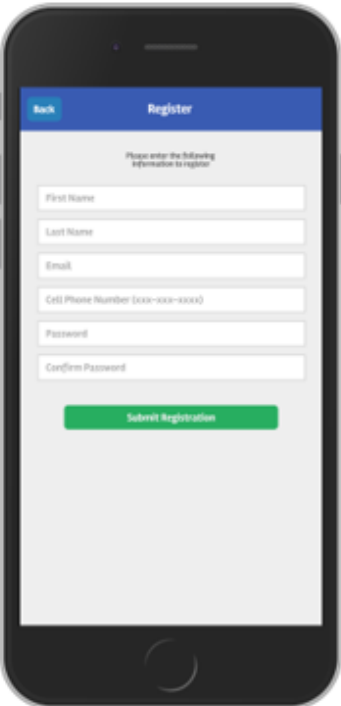
Step 2: Tap Register

This will bring you to the registration form



Step 3: Register

Enter your info and tap “Submit Registration”



Step 4: Enter your info

Tap “Log In”, “Choose Count”, and then “Join New Count”



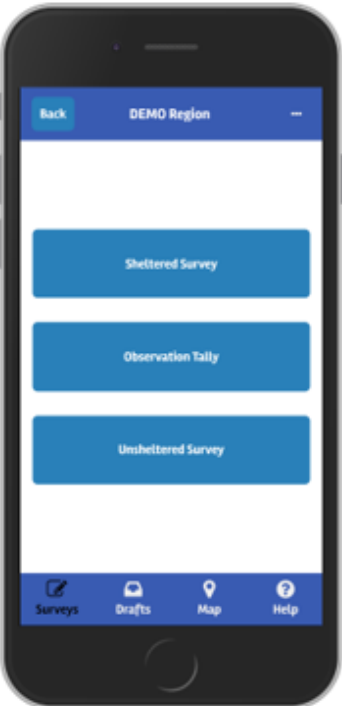
Step 5: Join a Count

Enter the Setup Key of **ncbos2025** and tap “Join Count”



Step 6: Get Started

Tap “Get Started” and you are ready to start the count!

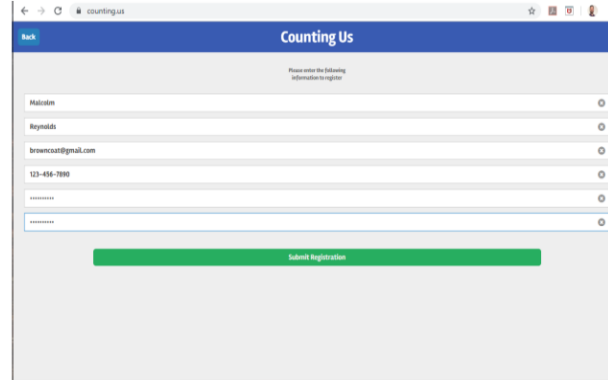


Getting Started with Counting Us Website

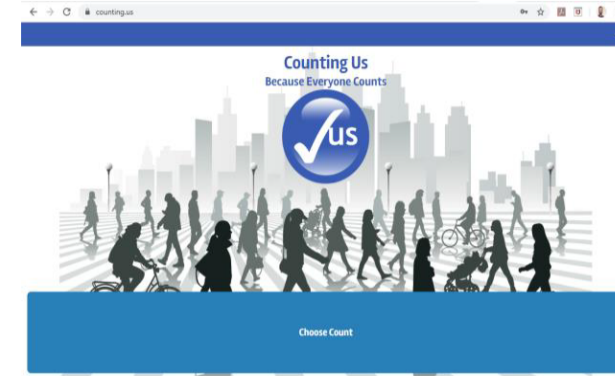
Step 1: Visit counting.us from your web browser and click “Register”



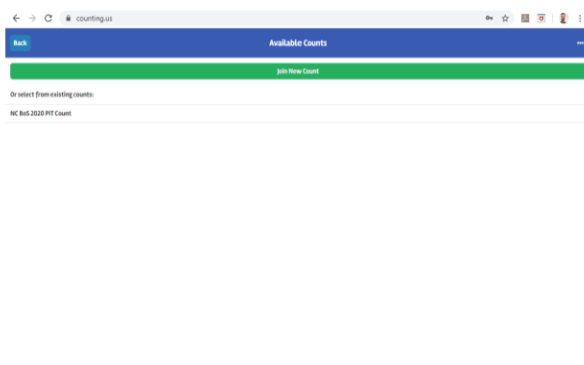
Step 2: Register
Fill in the required information and click “Submit Registration”



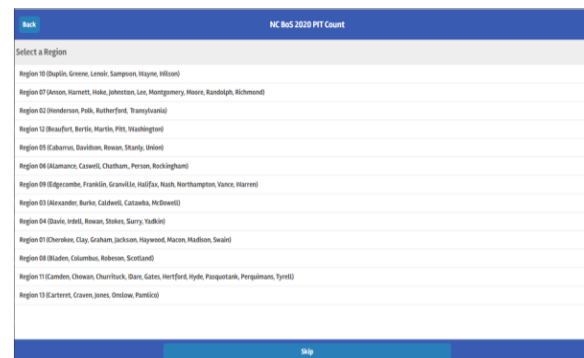
Step 3: Login
Enter your info to Log In and then click “Choose Count”



Step 4: Join New Count
Click Join New Count and Enter Setup Key: **ncbos2025**



Step 5: Select a Region
Click on the region with your county listed



Step 6: Get Started!
You are ready to start the count!



Contacts for PIT/HIC

Not sure of your next move? Questions about:

Type of Count	Contact
Unsheltered Count	Unsheltered Access Coordinators and CE Leads
Non-HMIS Sheltered/Permanent Housing Count	Your NCCEH PIT/HIC contact <ul style="list-style-type: none">• Not sure who? Email BoS@ncceh.org
HMIS Sheltered/Permanent Housing Count	Data Center HelpDesk
OPH Count for PHAs	Allie from BoS team is the EHV and HCV contact

Check out the ncceh.org/bos/pithic for Trainings, Materials, and descriptions of each type of count!

Contact Us!

NCEndHomelessness 

@NCHomelessness 

nc_end_homelessness 

Contact NC Balance of State CoC Staff

bos@ncceh.org

919.755.4393

Contact NCCEH Data Center Help Desk

hmis@ncceh.org

919.410.6997

