



NC Balance of State Continuum of Care

ESG Funding Process Orientation

June 14, 2018

10 AM

Welcome

- Reminders
 - *6 to mute/unmute line
 - Please do not put us on hold
 - The chat box is available




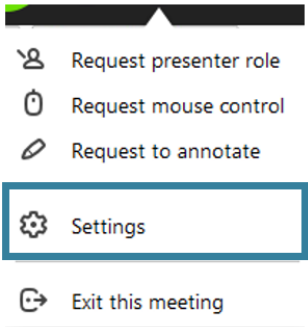
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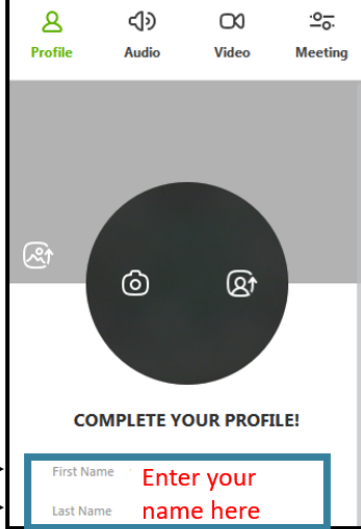


Roll Call

- We will conduct Roll Call for elected Funding Process Leads
- Other participants should enter their full name so we know they are here and included in the minutes.

1 Click this icon 

2 
Request presenter role
Request mouse control
Request to annotate
Settings
Exit this meeting

3 
Profile Audio Video Meeting
COMPLETE YOUR PROFILE!
First Name Enter your
Last Name name here



Agenda

Today's agenda

- Webinar Goals
- Introduction to ESG
- NC BoS CoC ESG Funding Priorities
- Regional Committee Process
- Funding Process Tips
- Wrap Up



Webinar Goals

Webinar Goals

- Define Funding Process Lead role
- Provide baseline understanding of the ESG program
- Introduce NC BoS CoC's ESG Funding Priorities
- Explain the Regional Committee's role and responsibilities for the ESG competition
- Describe new CoC requirements
- Offer application helpful hints



The Funding Process Lead role is crucial to running an effective ESG process

- Serve as primary contact for Regional Committee and NC BoS CoC staff for the ESG competition
- Organize annual ESG competition activities for the Regional Committee
- Facilitate the formation of a funding committee to oversee and provide recommendations for the ESG competition



ESG Basics

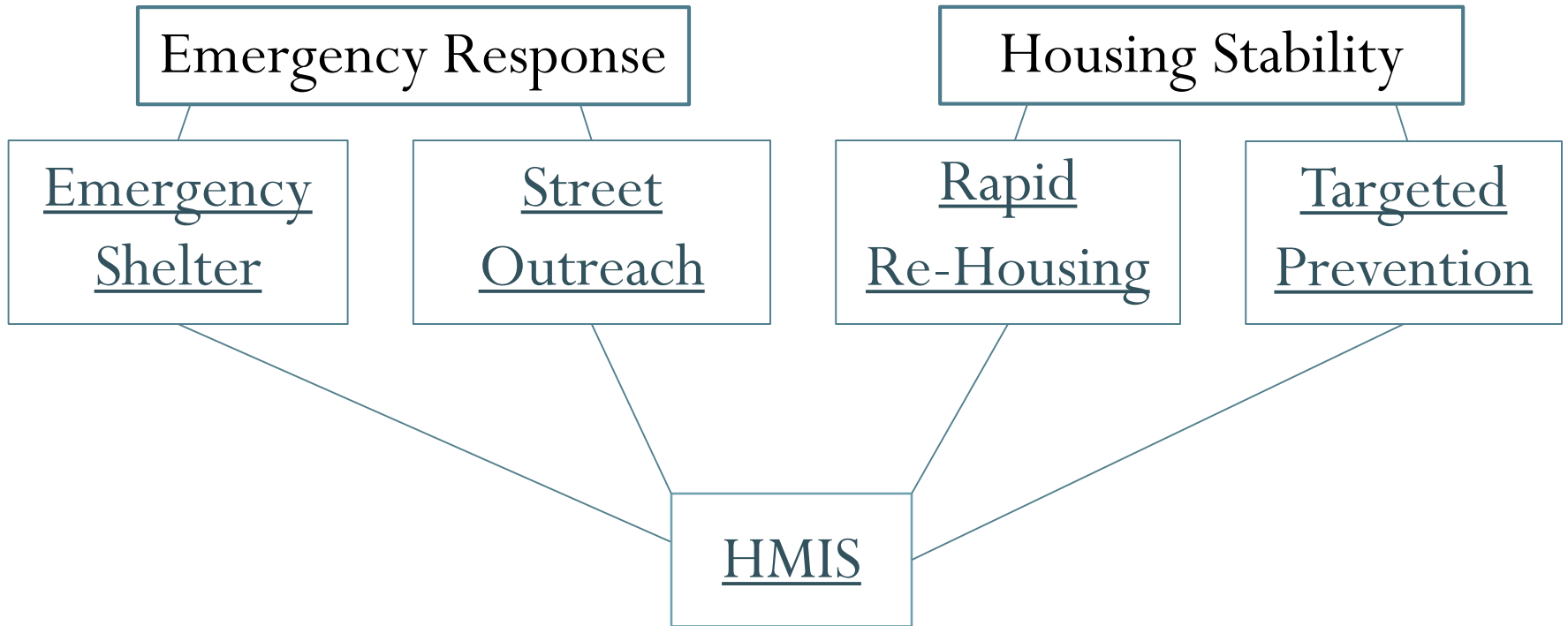
ESG: Emergency Solutions Grants

Purpose:

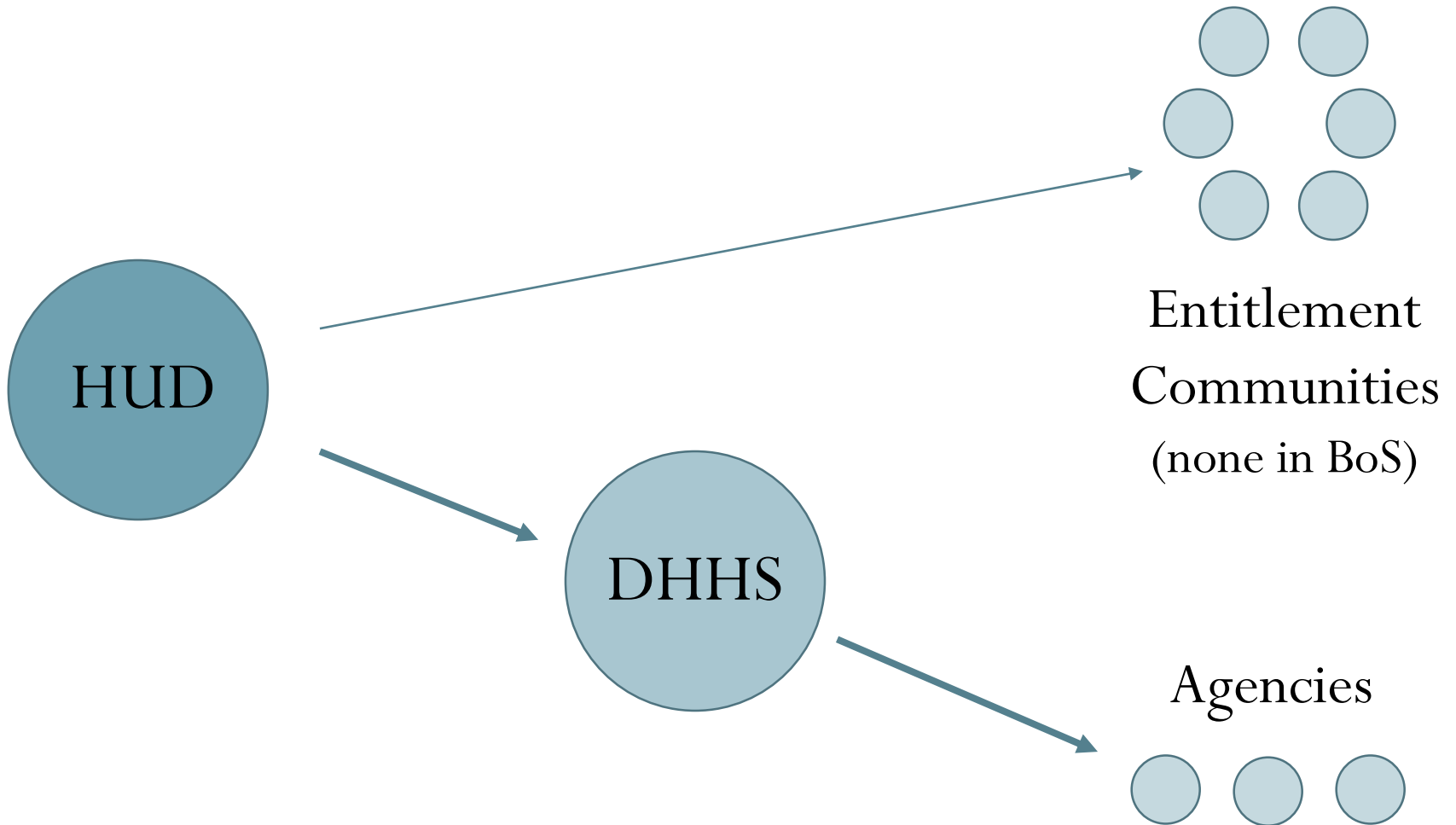
- Provide assistance to rapidly re-house persons who are currently homeless
- Assist in meeting the costs of operating emergency shelters
- Restrict the increase of homelessness through the provision of preventive programs and activities



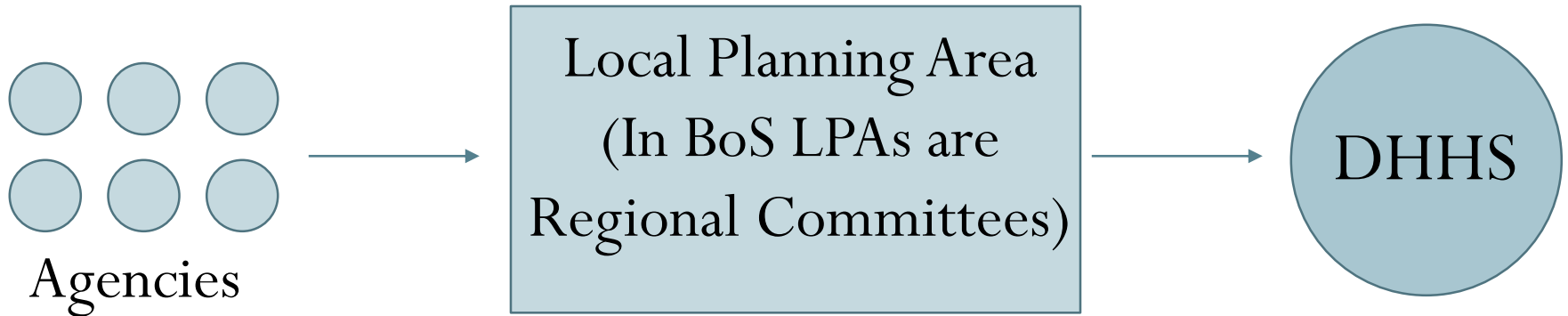
Eligible components under ESG



Flow of ESG funds



DHHS ESG application process



The ESG office considers Regional Committees to be LPAs.
They are interchangeable!

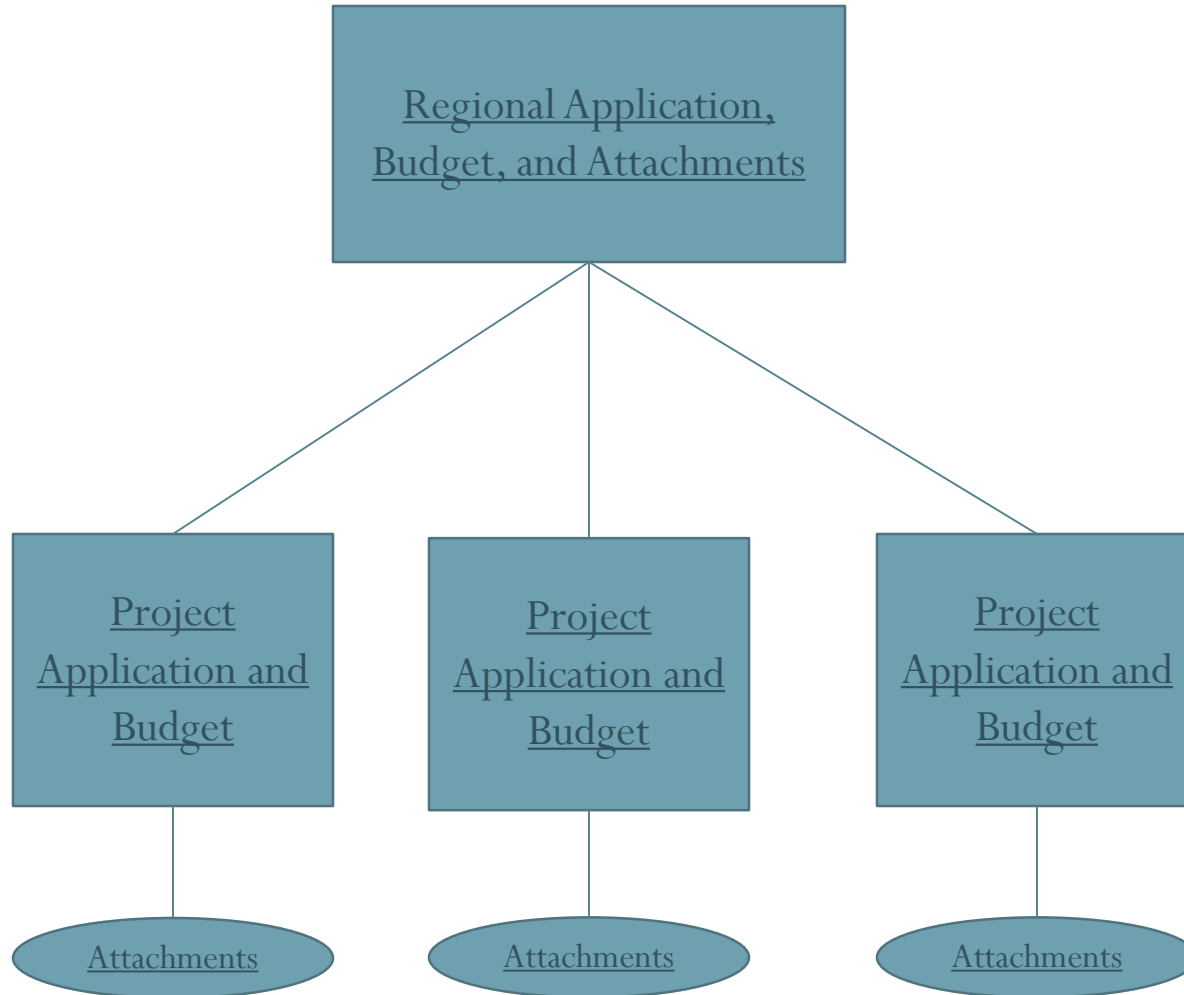


ESG office publishes the “Fair Share” per LPA or Regional Committee

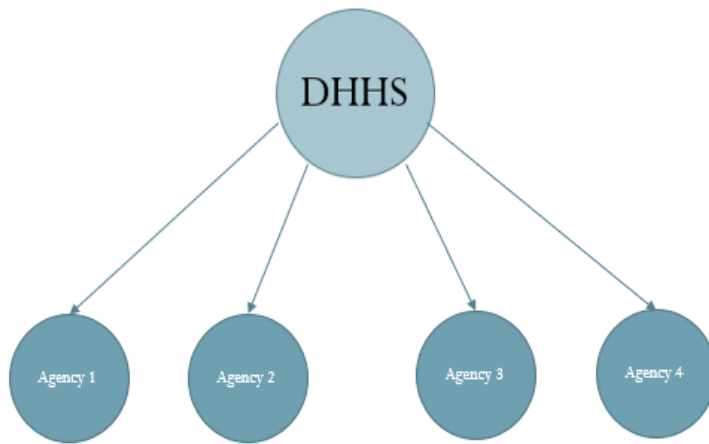
- Each LPA in the state will have a pro-rata amount assigned as the maximum amount for which it can apply.
 - 2018 LPA Fair Share posted at:
<http://www.ncceh.org/files/9279/>
- Amount is published annually based on HUD formula.
- ESG office sets limits and minimums for Emergency Response and Housing Stability.
 - Emergency Response: Maximum 60%
 - Housing Stabilization: Minimum 40%



ESG Application Requirements

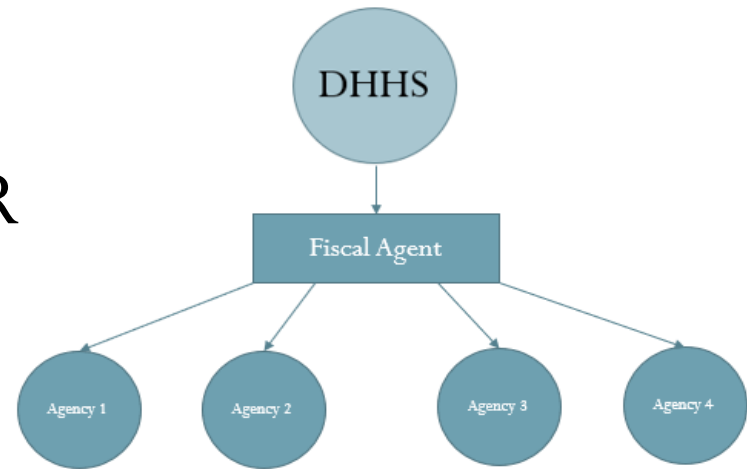


ESG Program Contracting



No Fiscal Sponsor

OR



Identified Fiscal Sponsor

ESG Funding Priorities

Why ESG funding priorities?

- Help Regional Committees make decisions that:
 - Maximize funding
 - Fund projects that meet the ESG office and NC BoS CoC's priorities
 - Assist to set local priorities
 - Gently push projects to lower barriers and start using best practices
- The FPS wanted to reflect the NC BoS CoC's priorities and give region's opportunities to make local choices.



Creating ESG funding priorities

- Funding and Performance Subcommittee aimed to:
 - Set priorities to improve local ESG funding processes
 - Set priorities to strengthen the NC BoS CoC ESG portfolio
 - Set priorities flexible enough to apply in each region



Proposed Funding Priorities

- Available for review here: www.ncceh.org/bos/esg/
- FPS also created a worksheet to help LPAs set local priorities that support the CoC-wide priorities.



ESG Priority One

Access to low-barrier shelter and rapid re-housing financial assistance and services. Homelessness prevention should be funded only in limited circumstances.



ESG Priority Two

LPAs should apply for all available funding, with applicants most likely to receive funding.



ESG Priority Three

Only applicants with high rates of spending should be funded.



ESG Priority Four

Priority for programs that have integrated best practices, including low-barriers to entry, Housing First, and the NC BoS CoC's Written Standards.



LPA ESG Funding Priorities Worksheet will help you set local priorities

- Funding Process Lead will work with a local Funding Process Committee to complete the worksheet and provide recommendation to the RC.
- Part 1: Step-by-step approach through each priority to identify current status in the RC
- Part 2: Using info from Part 1 to complete a Funding Priorities document
 - Priorities should be approved by the Regional Committee
 - Must be turned into NCCEH staff for approval



ESG Funding Priorities Worksheet

- LPA ESG Funding Priorities Worksheet:
www.ncceh.org/bos/esg/
- Let's take a deeper look at the worksheet!



Regional Committee Process

Tentative ESG competition timeline

- 2018 ESG competition timeline will be extended this year
 - RFA will be likely be released by mid-July
 - Applications due to ESG office on October 26
- Important to start early to meet CoC and ESG office deadlines!



Regional Committee ESG Competition

- Regional Committees are responsible for running local competitive processes of soliciting, reviewing, and selecting project applications.
- The process should be:
 - Competitive
 - Transparent and avoid conflict of interest
 - Promote funding to the highest quality projects
 - Reflect community need
- Funding priorities should assist communities to design their process and make good decisions.



The ESG Funding Process . . .

- Form a Funding Process Committee to run the process and make decisions
- Complete the ESG Funding Priorities worksheet with approval from the Regional Committee
 - Due to NCCEH with scorecard choice by August 1
- Advertise the availability of ESG funds to agencies



The ESG Funding Process . . .

Activities

- Form a Funding Process Committee to run the process and make decisions
- Complete the ESG Funding Priorities worksheet with approval from the Regional Committee – due to NCCEH with scorecard choice by August 1
- Advertise the availability of ESG funds to agencies
- Set timeline for activities
- Complete the regional application and budget
- Review and choose project applicants with Regional Committee approval
- Submit full application to NCCEH for review and feedback
- Complete final review of full application and submit to ESG office by October 26*

*tentative due date



ESG applicants need capacity to operate federal grants

- Financial capacity
 - Reimbursement-based grants
- Staff capacity
 - High administrative burden
 - Best practice design
- Enter all data into HMIS (except DV providers)
- Actively participate in coordinated assessment



ESG grantees need to operate using best practices or have a plan of action

- Housing First
- Adherence to NC BoS CoC's written standards
- Good collaborators
- History of operating the selected activity



Agencies with a history of poor spending should not be funded

- The state ESG office expects that grantees will spend the majority of their funding by the end of their grant!
 - Agencies that were Tier 3 in spending in 2017 and continue to be in Tier 3 in 2018 at the time of the application should not be included.
 - Agencies included in the application with spending issues in 2018 (Tier 2 or Tier 3) should have a comprehensive plan for how this will change.
- Look at spending levels before making your choices!



Regional ESG Funding Process TA

Intensive Technical Assistance Overview

- ESG Funding Process Leads Orientation
- ESG Funding Priorities Worksheet
- Status Calls
- ESG Funding Process Tips document
- ESG Scorecard
- NCCEH application review
- NCCEH application review calls with FPCs



ESG Status Calls Schedule:

- Wednesday, June 27 at 10:00 AM
- Friday, July 13 at 10:00 AM
- Friday, August 3 at 10:00 AM
- Starting in August: weekly calls every Friday at 10 AM



Let's talk about benchmarks!

June 27th

- Develop a Funding Process Committee

July 13th

- Designate an ESG Lead Agency
- Create a timeline for activities
- Determine who will write the regional application



Let's talk about benchmarks!

August 1st

- ESG Funding Priorities worksheet due to NCCEH
- Determine how the applications will be scored

August 3rd

- Develop a plan to outreach and engage potential applicants and advertise the availability of ESG funds
- Set grantee expectations



Let's talk about benchmarks!

August 17th

- Regional applications should be in process

August 24th

- Project application review and selection process is defined

August 31st

- Initial draft of regional application is complete



Let's talk about benchmarks!

September 7th

- Project applications are due to Funding Process Committee for review

September 14th

- Funding Process Committee has begun review of project applications

September 21st

- Regional Committees have approved recommendation from Funding Process Committee of project applicants
- Regional application draft is complete with project applicant budget included
- Begin review and editing of the full application package, gathering necessary attachments



Let's talk about benchmarks!

September 28th

- Full application package due to NCCEH staff by 5 PM

October 1-12

- Staff calls with Funding Process Leads with feedback and recommendations
- Funding Process Committees finalize application package

October 26th

- Full application due at the ESG office



Questions?



Funding Process Tips

General Funding Process Tips!

- Include people on Funding Process Committee that are conflict-free, can make difficult decisions, and understand the region
- Decide early who will write your regional application
- Advertise the availability of funds widely
- Use ESG Funding Priorities to make decisions



Regional Application Tips!

- Ensure application reflects local and CoC ESG funding priorities.
- Fill out tables on the region's coverage completely. When coverage is not complete, be specific about plans and timelines.
- Describe the region's decision-making process in detail, explaining how it was transparent and the priorities used to make decisions.
- Review the full application before submission, including project apps, budgets, and attachments to ensure full compliance.



Project Application Tips!

- Ensure that applicants answer the question asked and for the appropriate activities.
- Double check budgets ensuring they are complete and accurate. Regional Committee budget form should equal all project application budgets.
- Check the project applications for consistency within the application itself and with answers in the regional application.



Wrap Up

- First Status Call: Wednesday, June 27th at 10 AM
 - *Be ready to give a status update on your Funding Process Committee!*
- Keep in touch
 - bos@ncceh.org
 - (919) 755-4393

